

**FOR IMMEDIATE RELEASE**

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**TYSONS CORNER SELECTED FOR THE  
NEWEST VIRGINIA CROWNE PLAZA LOCATION!**

Tysons Corner, VA (September 13, 2007) – The Holiday Inn Tysons Corner has completed its upgrade to a Crowne Plaza Hotel. This achievement follows a multimillion dollar renovation of the hotel, located in the heart of Tysons Corner, adjacent to Tysons Corner and the Galleria. This renovation includes upgrades to all public areas, ballroom, restaurants and the exterior.

The hotel is located in the heart of Tysons Corner, adjacent to the Tysons Corner Center and Tysons Galleria Malls. It is within walking distance to numerous corporations including Booz Allen Hamilton, Wachovia Bank, Ariel Research Corporation, BearingPoint, and Mitre Corporation and just 12 miles from downtown Washington, D.C. The Crowne Plaza Tysons Corner will provide complimentary shuttle service to local businesses, shopping, and dining. In addition, providing scheduled shuttle runs to and from the Dunn Loring Metro. The hotel offers many amenities including the Tuscan Grille, O'Malley's Sports Pub, an outdoor Garden Patio, 24-hour business center, Olympic size indoor pool, and a 24-hour fitness center. Complimentary high speed wireless connection is in all public areas and for a nominal charge, a secure wired high speed connection is available in all guest rooms.

“Our hotel has been a long standing member in the Tysons Corner community. We have seen the area grow, and we have been proud to see our hotel flourish along with the area,” said Trish Drews, General Manager and 18 year veteran of the hotel. “With all the growth in Tysons Corner, this is the perfect time to upgrade to a Crowne Plaza.”

To celebrate the fact that all 316 rooms and suites have received new Crowne Plaza Sleep Advantage® Ensembles, one lucky winner will win years of great sleep with their very own ensemble. This sleep package includes: king or double size mattress and box spring, Euro shams, duvet, decorative pillow, mattress topper, cotton blanket, sleep pillows, lavender spray, night light, sleep relaxation tips and a

sleep CD along with an AM/FM alarm clock with CD and MP3 player. The contest will run from today until October 17, 2007. To learn more and enter visit: [www.cptysonscorner.com](http://www.cptysonscorner.com)

This new Crowne Plaza hotel offers two restaurants; the Tuscan Grille serves breakfast and dinner with an Italian flare. Breakfast is highlighted with a bountiful, fresh buffet served daily, the perfect way to start the day, and is served Monday thru Friday from 6:00 am until 11:00 am; Saturdays and Sundays from 6:00 am until 12:00 noon. For dinner guests can choose from an assortment of pastas, fresh seafood and steak dishes and a selection of regional wines. Dinner hours are Sunday through Thursday from 5:30 PM until 9:30 PM. O'Malley's Irish Sports Pub offers a variety of American cuisine ranging from their signature half-pound burgers and the best wings in town to tender steaks and house specialties such as Angel Shrimp Fra Diavolo and Grilled Salmon. Guests can watch their favorite sporting event on one of 12 flat screen televisions while enjoying an array of specialty beverages, lunch, dinner or late-night fare; or dine on the outdoor Garden Patio.

“The Place To Meet” is a key component of the Crowne Plaza brand. The hotel will offer a comprehensive meeting package to ensure a seamless planning process and exceptional meeting experience consisting of three key components: a Two-Hour Response Guarantee, Crowne Meetings Director and a Meetings Daily Debrief. With more than 10,000 sq. ft. of flexible meeting space including space in the adjacent Executive Conference Center (ECTC), the Crowne Plaza Tysons Corner will provide business travelers with the ideal venue for both meetings and social functions. The ECTC is the comprehensive solution for corporate meetings and training sessions in the Tysons Corner area. This conference center holds the esteemed International Association of Conference Centers (IACC) designation and is equipped and designed to meet the diverse needs of today's business travelers, corporate trainers and event planners. All meeting rooms are primed for wired internet connectivity.

The Crowne Plaza Tysons Corner participates in Priority Club® Rewards. With more than 31 million members, Priority Club Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Winner of the 18<sup>th</sup> Annual Freddie Awards hotel loyalty “Program of the Year” and named “Best Hotel Rewards Program in the World” by *Global Traveler* magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program.

Enrollment in Priority Club Reward is free. Guests can enroll by logging on at [priorityclub.com](http://priorityclub.com), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's 3,700 hotels worldwide. Crowne Plaza was recently recognized by Lodging Hospitality magazine as one the industry's top growing brands. As part of the InterContinental Hotels Group global portfolio, Crowne Plaza Hotels & Resorts has nearly 260 hotels in 48 countries, and are located in major urban centers, gateway cities and resort destinations.

For reservations at Crowne Plaza properties, visit [www.crowneplaza.com](http://www.crowneplaza.com) or call 1-800-2CROWNE.

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