

FOR IMMEDIATE RELEASE

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**NASCAR SOARS INTO DULLES TO WELCOME THE NEWEST BEST WESTERN TO THE
FAMILY!**

DULLES, VA (November 26, 2007) – Best Western, Official Hotel of NASCAR, had a very special “four wheeled” guest come visit their newest hotel in the area, the Best Western Dulles Airport. Staff and VIP guests were greeted by an official NASCAR promotion street car. The Best Western Inn Dulles, just minutes north on route 28 from Washington Dulles International Airport, opened its doors last month. “We were excited to have the car visit the hotel in it’s first month of operation as a Best Western,” said Shelby Clark, General Manager. “We are proud of the strong relationship between Best Western and NASCAR, as Best Western is the sport's first-ever Official Hotel.”

“The Best Western is a wonderful addition to the growing Dulles corridor,” said Cheryl Kilday President and CEO of the Loudoun County Visitors Association. “Visitors coming to the region, for both business and pleasure, will benefit from knowing there is a new choice in lodging that has such great name brand recognition.”

The hotel features a rich lodge-like atmosphere and all the amenities today’s traveler would expect. Additionally, the hotel offers complimentary shuttle to Dulles Airport. For those in the local community, park and fly packages are available.

For those traveling to the area on business, the hotel is within close proximity to major corporations such as AOL/Time Warner, Verizon, FAA, Northrop Grumman, Raytheon, Electronic Data Systems (EDS), Lockheed Martin, DynCorps, Exxon/Mobil among others. For leisure time, the hotel offers a location convenient to the National Air and Space Museum Steven F. Udvar-Hazy Center, Leesburg Corner Premium Outlets, Wolf Trap Center for the Performing Arts, area wineries, many other Virginia attractions, and easy access to Washington, D.C. Guests can earn points for their stay as a Gold Crown member, Best Western’s loyalty program. To learn more or join Gold Crown, visit goldcrownclub.bestwestern.com.

The hotel offers complimentary full breakfast for all overnight guests. Other hotel amenities include complimentary wired and wireless high speed Internet access, microwaves and refrigerators in all guest rooms, fitness center, and a 24-hour business center. Guests can choose from array of dining choices in the vicinity, as the hotel offers complimentary shuttle service to the Dulles Towne Center, the area's premier shopping mall with a wide selection of restaurants in various cuisines. Additionally the hotel is adjacent to Chantilly's Restaurant, O'Malley's Sports Pub and also offers in-room dining.

"We are most pleased to become a member of the Best Western family, the world's largest hotel chain," said Clark. "It's only appropriate that our nation's international airport has a hotel brand that is known the world over. We look forward to providing superior guest service to travelers from around the country and the world. Check out our website at www.bestwesterndullesairport.com."

For groups that require meeting space, the hotel is located adjacent to the Executive Conference Center (ECTC) Dulles, the area's top conference site. The ECTC Dulles is the comprehensive solution for corporate meetings and training sessions in the Washington Dulles Airport region. This center holds the esteemed International Association of Conference Centers (IACC) designation and is equipped and designed to meet the diverse needs of today's business travelers, corporate trainers and event planners. The ECTC provides 5,850 square feet of meeting space with five conference rooms and a newly added boardroom for corporate meetings, conferences or training sessions. Capacities range from 10 to 100 people.

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN®, providing marketing, reservations and operational support to 4,200 independently owned and operated member hotels in 80* countries and territories worldwide. Additionally, Best Western is a Preferred Lodging Partner with AAA/CAA and is the Official Hotel of NASCAR. Founded in 1946, this iconic brand is host to approximately 400,000 worldwide guests each night. A pioneer within the industry, Best Western is recognized for its distinctive business model and diverse hotel portfolio. The company continues to innovate and enhance both the business and leisure travel experience. For more information or to make a reservation, please visit www.bestwestern.com.

Photo, from left to right: Grafton DeButts, Loudoun County Chamber of Commerce, Membership Sales Manager, Bill Gibson, Loudoun Convention and Visitors Association, Board Chair, Paul Reynolds, Best Western Dulles, Assistant Vice President/Regional Director, Chris Geno, Loudoun Convention and Visitors Association Director of Industry and media relations, Carolyn Howell, Loudoun Convention and Visitors Association, Board Member, Matthew Hurst, Best Western Dulles Airport, Director of Marketing - Dulles Region.

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