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MOCK MITZVAH TURNS 6 YEARS OLD IN GAITHERSBURG!

Gaithersburg, MD (May 30, 2008) – Last month the Holiday Inn Gaithersburg was host to the 6th Annual Mock Mitzvah, an event to highlight the properties' features that specifically cater to the Bar/Bat Mitzvah market. This exciting event has quickly become a tradition in the Gaithersburg area.

“Our guests and vendors had a great time,” stated hotel General Manager, Melvin Nichols. “What started out to be a simple display of vendors, where parents can gather a lot of needed information for their children’s big day; over the years has transformed into a much anticipated event.”

Over one hundred members of the local community came to learn more about what opportunities are available when planning a bar/bat mitzvah. Eighteen vendors were on hand to answer questions and show samples of their services. Vendors included DJs, photographer’s florist and other Mitzvah vendors. Guests had an opportunity to taste a variety of catering choices the hotel offers.

“We enjoy hosting this event every year,” said Pamela Lueben, Director of Catering for the hotel, who has specialized in planning bar/bat mitzvahs for 17 years. “The Holiday Inn Gaithersburg has been a landmark hotel in the community when it comes to bar/bat mitzvahs, so we feel it’s important that we give back and host this event yearly.”

The Holiday Inn Gaithersburg offers “mitzvah packages” that include various menu selections, separate buffet or plated meals for the “young adults,” bar and soda station, sheet cake, challah and wine for the Kiddush, and an overnight stay in one of the hotel’s suites. The hotel’s newly renovated grand ballroom can accommodate up to 300 guests.

The hotel has a host of amenities for overnight guests coming in for a bar/bat mitzvah including indoor pool, fitness center, arcade room and O’Malley’s Irish Pub. For those who book at least twenty rooms, the hotel offers a complimentary hospitality suite. It’s location in the heart of Gaithersburg; just across

the street from Lakeforest Mall, is the ideal location for those looking for a suburban venue. For more information call 240-238-1109. For reservations at the Holiday Inn Gaithersburg, visit www.higaithersburg.com or call 1-866-389-0007.

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