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**CHANGE IS INN AT THE HOLIDAY INN GAITHERSBURG!**

Gaithersburg, MD (June 11, 2008) – The Holiday Inn Gaithersburg, a landmark hotel in Montgomery County, began a \$9 million renovation in late 2007. The renovation, being done in phases, will touch every aspect of the guest experience. “The hotel has a long tradition of excellence in service and we are excited to bring an upgraded ambiance and expanded amenities to the community,” stated hotel General Manager, Melvin Nichols.

The exterior renovation, which includes a complete upgrade to the façade, is nearly 50% complete. “The new walls and windows will not only look great but will be much more sound-proof and energy efficient as well,” added Nichols. “In the fall, we will be upgrading our landscape and beautifying the courtyard to make outdoor social events extra special! We will also have a new contemporary styled porte cochere to welcome our guests to the renovated property.”

Guestroom renovations include new bedding, pillow top mattresses, furnishings and additional enhancements. Every guestroom will include high tech amenities; adding to the high-speed wired and wireless Internet access already available to guests. Each of the 300 rooms will be equipped with a 32” LCD television with high definition programming.

O’Malley’s, the hotel’s pub, has already been upgraded with new furnishings and fixtures. The lobby will feature comfortable areas for guests to relax and meet friends and business associates. The main ballroom will be revitalized with new stylish carpeting and finishes. The business center will be expanded and enhanced with new computers. This center is available to hotel guests on a complimentary basis 24 hours a day.

“We are excited about all the changes taking place,” said Jayne Wisor, Director of Sales and twenty year veteran of the hotel. As a matter of fact, we have had so many of our clients asking about the

transformation, we have created a website just to keep the local community updated on our progression; [www.changeisinn.com](http://www.changeisinn.com).”

“During this project, the Holiday Inn is open for business,” said Nichols. “We are taking great pains to ensure that this project does not negatively impact our guests’ experiences at the hotel. We are also timing this major renovation with an update of the Holiday Inn brand. The logo will have a fresh new look to match our hotel,” said Nichols. “But, it’s not just our sign that’s going to be green,” Nichols commented, referring to the new green Holiday Inn logo. “Our hotel is going green; and we are pulling out all the stops to be as environmentally friendly as possible. I have never seen a hotel go green with such attention to detail. We will even have recycle bins in every hotel room! The hotel has developed a ‘big green’ philosophy: conservation, recycling and environmentally friendly products.”

The hotel’s goal is to do their part to conserve the earth’s resources. Over the course of the renovation products that reduce the energy and water consumed will be used. Examples include; fluorescent and LED lighting in the building interior spaces and building signs and replacement of guestroom showerheads and toilets to low flow models.

The recycling program will prevent the waste of potentially useful materials and reduce the consumption of raw materials in choosing new replacement products. The hotel will be recycling building components such as aluminum from old balcony rails and doors, mattresses, carpet and wall covering, to name a few. An aggressive guestroom and public area recycling program will be implemented. Used fluorescent light bulbs will be recycled as they are replaced.

Lastly, the hotel has chosen environmentally friendly products to complete the renovation and for the future operation of the hotel. They include: carpet and wall coverings that use a significant percentage of recycled content in its construction and environmentally friendly paint. The hotel will continue with its optional linen service and reduce the use of disposable cups and flatware.

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